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NEWSLETTER OF RA NUI WINES, MARLBOROUGH

EDITORS NOTE

Welcome to this first edition of the Daily Sun – the newsletter of Ra Nui Wines. “Ra Nui – “lots of sun” - we all need the sun, even though it is a million miles away we feel its daily warmth, it can rejuvenate, invigorate and well...its quite warming! Not only that but it is vital for all living matter here on earth – whether it is grapevines or people - we need it!! It is appropriate with summer about to warm us all up that we issue this first edition of the Daily Sun. Writing this issue has commenced on Daffodil Day, for Cancer Awareness, we all know people with cancer, so in this case we have made our donation, received our daffodil and commenced writing! This issue covers some news about Ra Nui, new wines, reviews, and respected International correspondence *Sav Blanc*...so read on and we hope that you enjoy this first edition for the trade and private customers of Ra Nui.

REVIEWS

At Ra Nui we are not that big on wine competitions – we prefer to instead have our wines reviewed by respected wine writers, a few recent reviews on our wines;

“Smoky aromas with gooseberry and apple fruit on a peasy background, it’s chock full of gooseberry and lime with a long, pungent citrus finish and the wine becomes quite vibrant as it lingers...for ages...with a touch of pineapple and lots of summer herbs.” Sue Courtney, New Zealand

“...beautiful aromatics, lovely weight and texture...” Giles Cooke MW, England

“...a classic exuberant Marlborough Savvy, bursting with passionfruity, green bean flavour.” Max Allen - The Weekend Australian

“Elegant and fruit driven with great delicacy, fragrant citrus and tropical fruit fragrance with good nerve/acidity. A happy and lively wine.”

Der Feinschmecker – Germany’s Gourmet Magazine

Having said that about Wine Competitions – we have in fact entered our Sav Blanc in wine shows since our first vintage in 2003 – AND we have won a medal for every vintage that we have produced!! (but we are not one to skite!!)

DOMESTIC MARKET

Back in 1992 NZ grown wine actually sold in NZ totalled 43 million litres, ten years later this had dropped to 32 million litres – conversely Imported wine had an incredible lift from 8 million litres in 1992 to 41 million litres in 2002. However this year there has been a turn around with domestic sales of

NZ wine increasing to 50m litres and Imports dropping to just under 36 million litres – we have to say that this increase in NZ wine sales of NZ wine is simply lovely to see. Keep it up Kiwis “Buy Kiwi, Dink Kiwi !!”

EXPORT MARKET

What is going to happen?!? The NZ wine industry is in uncharted waters – with by NZ standards a huge increase in NZ wine production very much depends on these huge multi national corporates that now have the bulk of NZ wine tied up (you know who; Pernod Ricard, Fosters, Lion Nathan, Constellation, etc). So there will be more and more NZ wine spread around the world, and this will impact with lower prices for many of these wines, the market is already seeing it. The good news is that there is more and more NZ wine to go around – so drink up!!

INTERNATIONAL CORRESPONDENT

Bon Jour Mon Ami.....it is with much pleasure that I have been asked to write a few words in this zee first issue of zee Daily Sun. Oh how I luv Nouvelle Zealand,- ooh la la - the rugby - the woman - the men - the rugby - the men - however in recent times I have become very concerned ,Yes - very concerned – because as we all know France’s place in the wine world – is No1 - the top of the tree – however you upstart kiweez (and even worse the drunken Oozies) are stealing too much of our wine market!! It is not good enough!! We are rulers of zee vin, and it is not right!! It is not fair!! It is not so long ago that I was asked to first try my first kiwee wine, some sort of sheeeeeet called Cold Muck or similar!! But now I am sad to say that some of your wine is amongst the finest in the world – it called almost be French it is so good - so good even that a french company has started selling a french wine called Kiwi Cuvee!! If you can’t beat zeem, join zeem I always say!! So I am now off to see my mistress and have a chilled carafe of Kiwi Cuvee!! Salut Mon Ami !!

Sav Blanc xxx

(Editors note; As we understand it Sav was conceived in the vineyard, suckled on Sancerre, weaned on Pouilly, and raised on a strict diet of smelly goats cheese!! Sav is a winemaker in Sancerre and is Consultant Vigneron for 86 wine estates).

THINK PINK

Earlier this year we donated our fine Ra Nui wine to be drunk at the The Pink Ball in Melbourne, this was an exclusive black tie affair held at the Packers very own Crown

Casino. All proceeds raised from this event go to support breast cancer patients, and our Australian agent Tyrrell’s, Melbourne on premise Manager Pratika Lal, an extraordinary lady, was a guiding hand in organising this event. Cheers Pratika and well done!!

RA NUI WINES

Pinot Noir 2005 – Single Vineyard – ON PREMISE allocations only available

Chardonnay 2005 – Single Vineyard – SOLD OUT in record 3 months

Sauvignon Blanc 2005 – SOLD OUT

NEW RELEASES

Chardonnay 2006 - available now!

Sauvignon Blanc 2006 – release date 1 October 2006.

We try to step up our Sauvignon from the usual SB – with hand picking, whole bunch pressing (which gives very soft texture/little phenolic contact) some lees stirring, and a small amount fermented in new oak – adding palate weight and texture.

All in all – Sauvignon for those who can taste quality (for full tasting notes see www.ranuiwines.co.nz).

LOCAL SALES

For many years I have known a bloody good bloke called Kevin Rowe – Kev is always chirpy – everything is always “tickety-boo” so it is more than appropriate that when Kev recently started Tickety-Boo Liquor that he took on Ra Nui Wines as his first boutique wine agency. Kevin’s portfolio also includes the unique and exciting French Cognac Liqueur range called ‘Alize’ - great for creating the perfect cocktail. Completing the Tickety-Boo sales team is Sales Manager Cameron Mills, ph 029 205 6789.

For all enquiries on NZ sales of Ra Nui or Alize call Kevin on 09 377 7597 or email Kevin@tickety-boo.co.nz.



We want to thank you all for your continued support of Ra Nui over the last year and wish you all a wonderful Christmas and prosperous New Year.

